



Private Label Program & Sign-Up Sheet

Ultimate Baker offers an innovative, easy start Private Label program designed for wholesale accounts of all sizes. With over 300 different sku's across two brands, namely Ultimate Baker and Snowy River, we are sure to design a program that works best for you.

The goal of our Private Label program is to empower you to launch products under your own brand that you can market and build world-wide. We just know your customers will love your range and the natural ingredients that drive Ultimate Baker and Snowy River products.

Getting started is easy. Simply complete the questions below after which we will open a wholesale account for you. Our minimum order quantity for our private label is only 24 units of any 1 SKU and you can start with as few or as many SKU's as you would like. Pricing will be provided once we better understand your needs.

Please follow our guide below to help start this process:

What is your company name and website address?

Company Name _____ Web _____

Tell us about your company and your private label needs?

Brand new _____ Adding additional lines to an existing business _____ Investigating Options _____

Which products are you interested in?

Ultimate Baker Cake Decorating Products _____ Snowy River Cocktail Decorating Products _____

Do you have an existing brand and product label design you would like to use?

Brand & label Design Done _____ Need a logo _____ Need a label design _____

Under our program we can supply you the product dimensions so you can design and print your own labels. These can be sent to us to apply or we can send finished product to you so you can do your own labelling. We can also design a logo and label for you if needed. Our label/logo design costs are \$45/hr.

Tell us about your packaging ideas?

I want to use Ultimate Baker existing packaging _____ I'll send my own _____ Not sure yet _____

The simplest approach is to simply use our existing packaging onto which we attach your label. However, if you would like to use your own packaging style then please detail below so we can assure they work in our processes:
