Cake Decorators
Brand Ambassador Program

Thank you for your interest in our Brand Ambassador Program.

Here at Ultimate Baker we are excited to be working with a select group of leading bakers and cake decorators who gain access to a deeper level of understanding on our products, new releases, and first mover opportunities. We are excited to be partnering with you to bring new and exciting natural cake decorating products to you, your respective bakeries/restaurants, and the US market and beyond.

The goal of our Brand Ambassador program is to empower you to do what you love more effectively and naturally using Ultimate Baker products. In doing so we hope that you will share your experiences in working with Ultimate Baker with your friends and customers, as well as online via Facebook/Instagram and via other social media tools.

As a Brand Ambassador we would like to offer you access to the following:

- Provide you access to a select number of free samples for testing and feedback on a regular basis.
- Opportunity to be one of the first to test new Ultimate Baker products as they become available.
- Be profiled as one of our Brand Ambassadors and a leader in your field.
- Feature recipes you develop and share with us using our products on our sites and social media pages.
- Provide you access to a growing community of Ambassadors to share ideas, tips/tricks and other programs in the cake decorating world.
- Opportunity for you to purchase additional Ultimate Baker products at wholesale prices if you so choose.

At the heart of everything we do is openness and transparency, so we value the feedback that our Brand Ambassadors provide. We drive product innovation and enhancement based upon the feedback and support of our Ambassadors and fans alike. It is this innovation that collectively benefits all our Ambassadors and moves us forward in our love of the cake decorating industry.

More details on Ultimate Baker products can be found at https://ultimatebaker.com or via our Instagram/Pinterest pages.

To join the Ultimate Baker Brand Ambassador program, please complete the form below and return to us via email.

Ambassador Details:

Legal Business Name: _____ (dba) _____

Primary Contact: _____ Phone: _____

Email Address: _____ Website: _____

Instagram Name: _____ FaceBook: _____

Sample Address: _____

City: _____ State: _____ Zip: _____

Please provide a bit of information on the type of baking/decorating you do so we can send samples we believe will be of most interest:

_____

_____

Would you like to open a wholesale account: _____ (Yes / No)

Would you like to receive our monthly newsletter: _____ (Yes / No)

Authorization:

Party named here under requests Ultimate Baker establish them as a Brand Ambassador and provide samples to the address stated. Party agrees to provide best efforts in the promotion and discussion of Ultimate Baker products and agrees for Ultimate Baker to use any photo or image including Ultimate Baker products on our website and on social media with full credit provided. Party agrees to ensure that any public comments made by you or your employees meet our Terms and Conditions (found on our website) including only making statements that are ethical, legal, and explicitly avoids discrimination of any kind. Ultimate Baker maintains the right to vary or suspend this Program at its sole election.

_____   _____ _____

Name & Title (Please Print)   Signature   Date

Ultimate Baker: 4058 Hammer Drv, #102, Bellingham WA 98225
Please return form via email to sales@ultimatebaker.com.